

# Housing Issues in Historically Redlined Areas

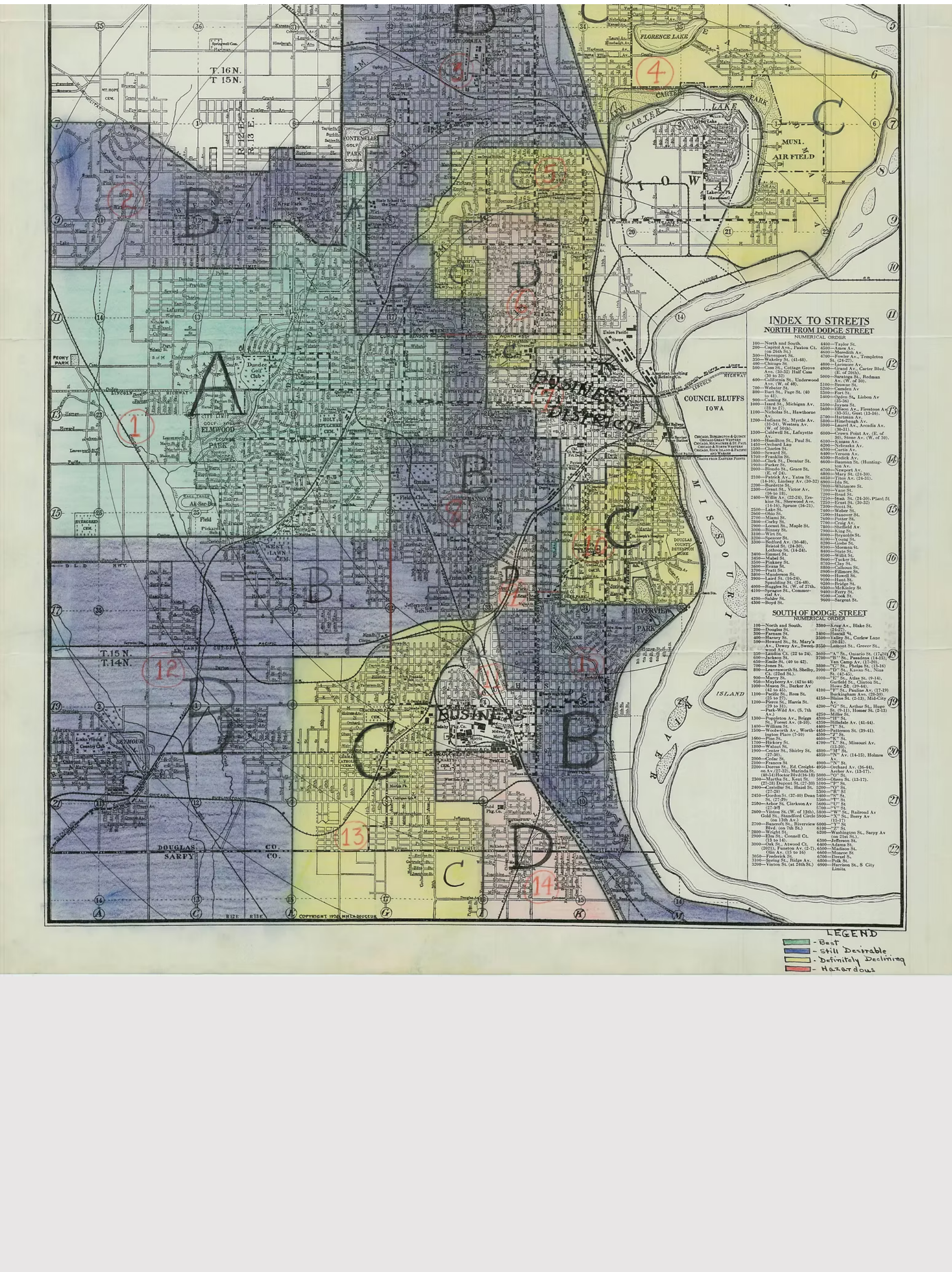
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## What is Redlining?

The term ‘Redlining’ comes from the New Deal era, during which bank lenders, insurers, and federal agencies like the Home Owners’ Loan Corporation (HOLC) would designate neighborhoods as “high-risk” for mortgage lenders using red lines on a map.

In these "redlined" neighborhoods, residents were refused home loans or taken advantage of with unfair terms.

In 1935, the HOLC would indicate which neighborhoods were high-risk for mortgage lenders by creating a map of Omaha neighborhoods designated with red, yellow, blue, or green.

Red was considered "high-risk", and green meant "low-risk" based on the demographics of that neighborhood.

Redlining practices were made illegal in 1968, however, the systemic effects are still felt in **Omaha**.

Learn More ^

“

North Omaha's history is the most important history of any community in the entire city...hands down."

Adam Fletcher Sasse, Author and Historian



2 houses in the "D" area of the North Omaha redlining map.



A black-owned smoothie shop on 24th & Grant.



The Omaha Star, the first and sole-remaining black newspaper in Omaha. Founded in 1938 by Mildred Brown.

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## Stories

All Posts



Nov 30, 2024 • 2 min read



### How Omaha Organizations are Working to Reverse Redlining Effects

A video package detailing housing in redlined areas in North Omaha, and what organizations are doing to combat the residual effects....

32 views



Nov 30, 2024 • 3 min read



### A Deep Scar: Redlining's Grasp on North Omaha; Through The Eyes...

The historical effects of Redlining have been seen in the availability, pricing, and quality of housing in North Omaha. In this article, Oma

48 views



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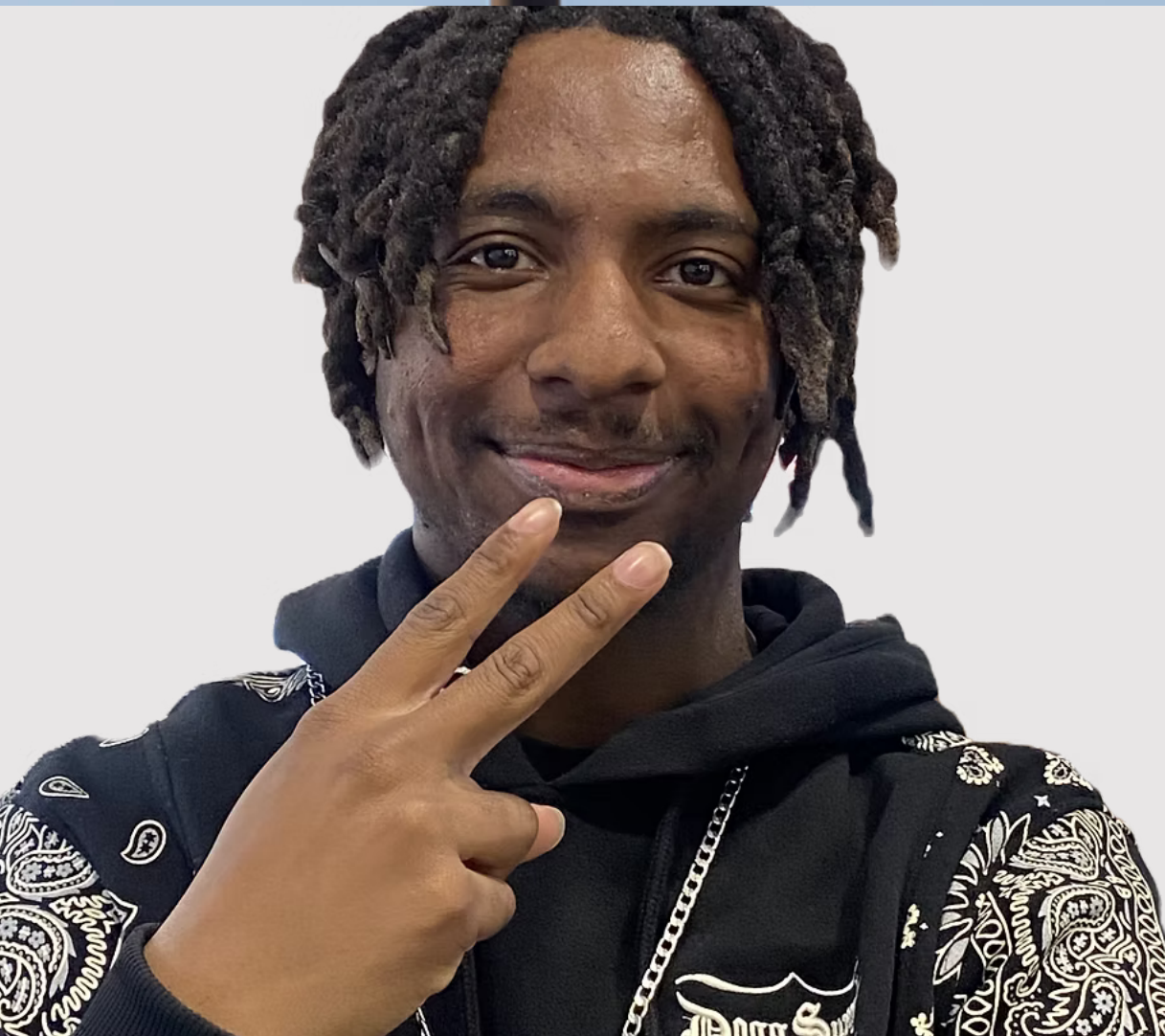
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## Meet The Team



### Julia Boynton

Hi! I'm a senior at the University of Nebraska at Omaha, pursuing a Bachelor of Multidisciplinary Studies with a concentration in Media Communication and a minor in Sociology. My passions include videography, photography, and graphic design.



### Zaire Butler

Hello! I'm a junior at the University of Nebraska at Omaha, pursuing a Bachelor of Journalism and Media with a minor in Film Studies. My hope is to be a Film Director. My passions include videography, gaming and travelling.



### Andrew Coughlin

Hello. I am currently a senior at the University of Nebraska at Omaha, pursuing a Bachelor of Journalism with a concentration in Creative Media and a minor in French Studies. My passions include videography, photography, audio production, and my dogs.



### Lela Hudson

Lela Hudson is currently a senior at UNO majoring in Journalism and Media Communication with a concentration in Creative Media. She is originally from Columbus, Georgia. She loves writing and photography. She is a retired nurse and a veteran.



### Paulina Mayorga

Paulina Mayorga is currently a Junior at University of Nebraska at Omaha majoring in Music Technology with a minor in Journalism and Media Communication Studies. She loves film, audiovisual work, photography, and traveling.



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## Resources & Information

Don't take our word for it.

This site's information was gathered from Omaha organizations, professors, community members, historians, and individual research.

### Interviewees

- [Adam Fletcher Sasse](#)
- [Dr. Franklin Titus Thompson](#)
- Kiere Phelps, North Omaha resident

### Organizations

- [Omaha Housing Authority](#)
- [Great Plains Black History Museum](#)
- [Missionary Baptist Church](#)

### Websites

- <https://northomahahistory.com/>
- <https://ohauthority.org/>



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